

WELCOME TO EE

SUPERFAST 4GEE AND
FIBRE BROADBAND

EE is the new network for your digital life. The UK's first mobile 4G network as well as superfast Fibre Broadband services is launching on the 30th October. We're spending £1.4m on our network every day to create the biggest and best network for Britain.

Get in touch:

- Need anything else? If you're in the media let us know: ee@nelsonbostock.com
T: 0845 373 7070
- Fancy moving to EE?
Get in touch and we'll make it really easy for you
- Visit our social channels for more information:
Twitter: [@ee](https://twitter.com/ee)
Facebook: facebook.com/ee
Linkedin: linkedin.com/company/ee-uk
YouTube: youtube.com/ee



What is 4GEE?

Superfast internet on the move

Superfast 4GEE is on its way with the UK's first mobile 4G LTE service set to give customers speeds which are typically five times faster than current 3G networks¹. 4G will make things like downloads, Facebook and YouTube unbelievably quick, allowing customers to download a film and watch it on the way home, make live video calls to friends, family and colleagues while on the move, or play multiplayer games without any of the waiting. On 4GEE, it's all possible.

Get things faster: Download with average speeds of 8-12Mbps/s (and typical maximum speeds of 40 Mbps/s).

Share things instantly: Upload with average speeds 5-6Mbps/s (and typical maximum speeds of 15 Mbps/s).

4G network roll out

EE will launch 4G in Birmingham, Bristol, Cardiff, Edinburgh, Glasgow, Leeds, Liverpool, London, Manchester and Sheffield on the 30th October. If you're in Belfast, Derby, Hull, Newcastle, Nottingham and Southampton, you'll get 4G by the end of the year.

We're working to roll out 4G across the rest of the country as soon as we can, and will have reached 98% of the country by the end of 2014. Customers can check coverage in their area at ee.co.uk/coverage

With the Orange and T-Mobile networks now combined, all of our 27 million customers will be using the EE network, the largest in the UK, by the end of the year.

Not within a 4G area?

When 4G is not available, EE customers still have access to the UK's biggest and best 3G network

- HSPA+ 21 technology is already rolled out across the network, delivering faster 3G speeds
- We haven't stopped there. The next evolution of 3G, DC-HSPA, means even faster download speeds for customers with compatible devices like the Samsung Galaxy SIII or iPhone 5. It offers around double the speeds our customers get today on the 3G network. Around 40% of the UK population will have DC-HSPA by the end of 2012, with roll out due to be completed by the end of 2014

What is Fibre?

Superfast Fibre Broadband

Our new Fibre Broadband is typically up to ten times faster than the UK average. So whether you're streaming live HD TV, downloading large presentations, live multiplayer gaming or watching a film, it'll be superfast. You can also connect multiple devices in the office and download enormous attachments quickly.

Get things faster: Download with average speeds of 58.5Mb/sec for fibre vs. 5.9Mb/sec on ADSL

Share things instantly: Upload with speeds of up to 9Mbps/s instead of up to 0.8Mb/sec on ADSL

EE Fibre Broadband will be available to around 11 million UK properties and businesses and that number will keep growing.

You can connect your laptops, smartphones and tablets using Wi-Fi and our Bright Box wireless router in your home or at work; stream a film from EE Film on your mobile on the way home and then finish it when you're there, or work on collaborative web docs on the go and finish them when you're back in the office.



¹ Five times faster based on 1.5 Mb/sec UK average speed for 3G (source: most recent Ofcom speed survey) and 8-12 Mbps average speed for 4GEE (source: EE data).